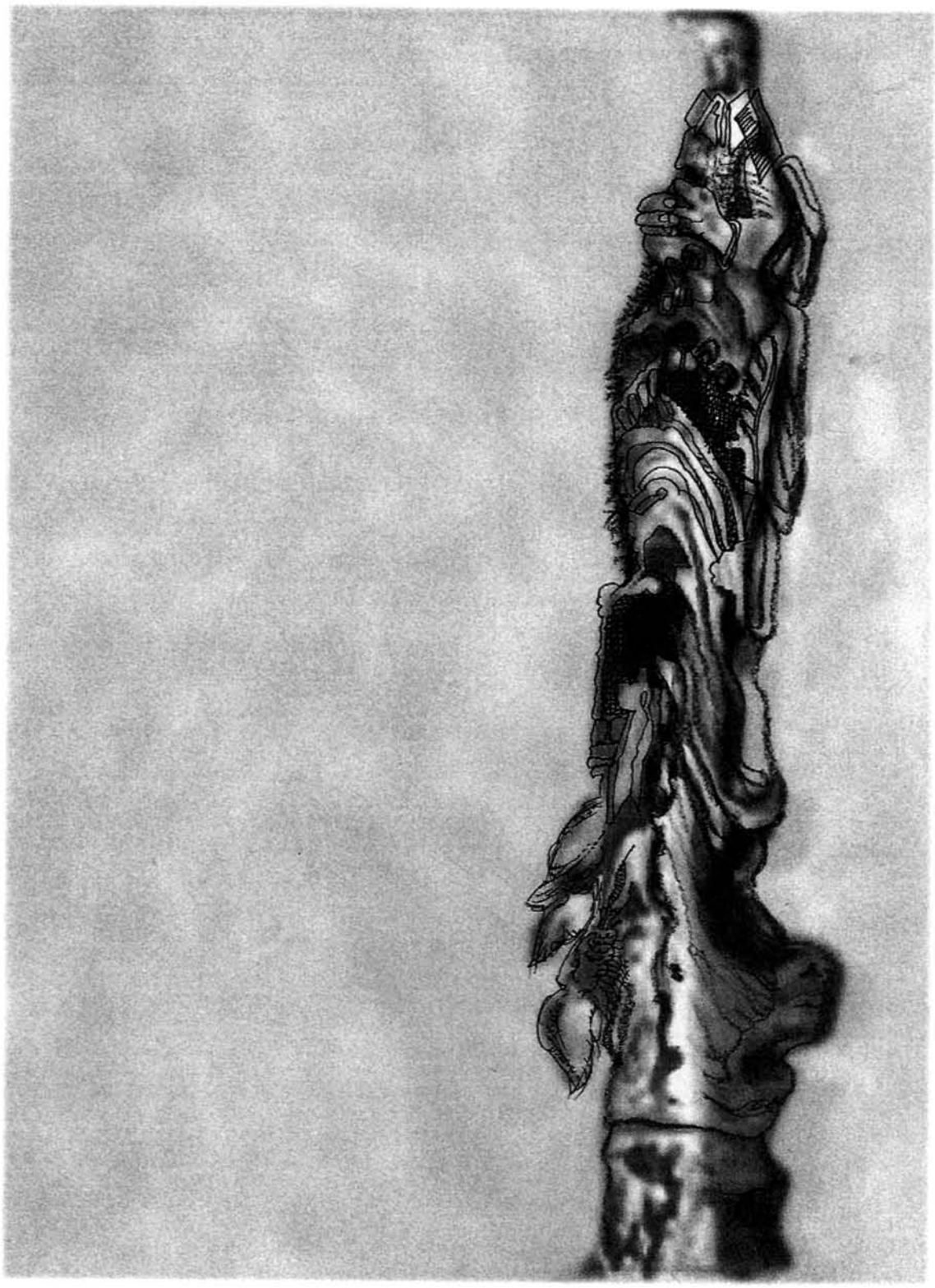Creación